

UN-Secretariat matters - Se-W: UN-Secretariat matters - Se-W - 20

HS L 179:97a



Dag Hammarskjöld's saml.

UN/Secretariat matters 1955

Standard Letters

16-24 Feb.

- 1) Cable from Vic Friedman (Dir., Pipe and Tobacco Council,
N. York)
- to D.M.
- 2) Reply from Per Lind (Office of the Sec. Gen.) - to Vic Friedman

V. —

Card
Please, direct
reply.

WU-CDO14 PD

KL NEW YORK NY FEB 16 530PME

DAG HAMMARSKJOLD

UNITED NATIONS NYK

POL OF NEWSPAPER EDITORS HAS SELECTED YOU AS YEAR'S MOST
DISTINGUISHED PIPE SMOKER. WOULD APPRECIATE BRIEF STATEMENT
FOR RELEASE ANNOUNCING RESULTS OF POLL, WHICH IS SPONSORED
JOINTLY BY PIPE AND SMOKING TOBACCO INDUSTRIES

VIC FRIEDMAN ASSOC DIRECTOR PIPE AND TOBACCO CONXXX COUNCIL
35 WEST 53RD ST NEW YORK NY.

(617PME 0BD)

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UNITED NATIONS

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KL NEW YORK NY FEB 16 530PME

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35 WEST 33RD ST NEW YORK NY.

(617PME OBD)

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DAG HANDESKJOLD

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VIC FRIEDMAN ASSOC DIRECTOR PIPE AND TOBACCO CONSUMERS COUNCIL
33 WEST 3RD ST NEW YORK NY.

(617PIE OED)

CL

CLD

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UCD014 1817 16 FEB 55 DH D HHO

24 February 1955

Dear Sir,

The Secretary-General, Mr. Dag Hammarskjold, has asked me to acknowledge your telegram of 16 February, informing him that "a poll of newspaper editors" has selected him as "year's most distinguished pipe smoker."

The Secretary-General was surprised that he was made the subject of a sponsored poll without his prior knowledge or consent. It would be highly improper to use the name of the Secretary-General for promotional purposes, and he trusts that no publicity whatsoever will be given to his name in connection with this poll.

Yours sincerely,

Per Lind
Office of the Secretary-General

Mr. Vic Friedman,
Associate Director,
Pipe and Tobacco Council,
35 West 53rd Street,
New York City, N.Y.

PL/oh

DRAFT

Dear Sir,

The Secretary-General, Mr. Dag Hammarskjold, has asked me to acknowledge your telegram of 16 February, informing him that "a poll of newspaper editors" has selected him as "year's most distinguished pipe smoker."

The Secretary-General was surprised that he was made the subject of a sponsored poll without his prior knowledge or consent. ~~He considers that it would be highly improper for him to issue any public statement, and he trusts that no publicity whatsoever will be given to his name in connection with this poll.~~

Yours sincerely,

Per Lind
~~Special Assistant~~
~~to the Secretary-General~~
Office of SC

*to use the name of the Secretary General for
~~in connection with such~~ promotional
M.M.P.I.S.*